

ABSTRACT OF THE DISCLOSURE

The toner for developing an electrostatic image, includes a toner particle containing a binder resin and a colorant. The colorant has Feret's average horizontal diameter from 10 nm to 500 nm, and 50 number % or more of colorant has a Feret's horizontal diameter of from 2 nm to 300 nm. The colorant contains a compound represented by General Formula (1):

